



SPONSOR & EXHIBITOR PROSPECTUS



RESEARCH AND APPLICATIONS OF PHOTONICS IN DEFENSE

11-13 SEPTEMBER 2023 | MIRAMAR BEACH, FLORIDA, USA

The IEEE RAPID conference aims to bring together government, academia and industry in a global forum to present new fundamental basic research, innovative technologies and build collaborations to solve critical security and defense challenges. This international conference will be broad in scope covering such areas as electromagnetics, device physics, optics and photonics, algorithms, and test and evaluation to name a few. With the breadth of topics covered, this conference seeks to attract diverse participation and collaboration from academia, industry, defense and government agencies that will promote security interests with opportunities to increase technical depth and breadth as well as networking with peers. In a world where technology is rapidly changing, collaborations and multidisciplinary work is the only way to solve research challenges and foster the next generation of scientific discovery.

REACH THIS TARGETED AUDIENCE: EXHIBIT AT RAPID 2022

Event Planner: Brianna Fornaro, b.fornaro@ieee.org

www.ieee-rapid.org





EXHIBITION SCHEDULE

Exhibitor Move In	Sunday, 10 September	10:00am
Exhibit Hours	Monday, 11 September	8:00am - 4:00pm
Exhibit Hours	Tuesday, 12 September	8:00am - 4:00pm
Exhibit Hours	Wednesday, 13 September	8:00am - 4:00pm
Exhibit Move Out	Wednesday, 13 September	4:00pm

EXHIBITOR AND SPONSOR PACKAGES

IEEE RAPID 2023 offers the following exhibitor and sponsor packages: Booth Only, Bronze, Silver, and Gold.

The benefits of each package are summarized here.

	Booth Only	Bronze Level	Silver Level	Gold Level
Full Attendee Conference Registration(s)	1	1	2	3
One 6' table, draped, chairs, wastebasket, identification sign	✓	✓	✓	✓
Company logo, contact information and web link on conference website	✓	✓	✓	✓
Listed as exhibitor on conference mobile app	✓	✓	✓	✓
Listed as sponsor on website and conference mobile app		✓	✓	✓
Additional booth staff badge(s)		1	1	2
Company logo listed on conference signage		✓	✓	✓
One page ad to be distributed with conference materials			✓	✓
	\$1500	\$2500	\$5000	\$7500

ADDITIONAL SPONSORSHIP OPPORTUNITIES (NON-EXCLUSIVE)

Your company will be recognized on signage onsite at the specific event you sponsor.

- Wifi Sponsor (\$2500)
- Coffee Break Sponsor (\$2500)
- Welcome Reception Sponsor (\$2500)
- One Page Ad Distributed with Conference Materials (\$1000) *production not included

For sponsorship details and/or to become an exhibitor at IEEE RAPID, please email b.fornaro@ieee.org



#RAPID 2023





EXHIBIT SPACE / SPONSOR APPLICATION / CONTRACT

1. Please read this contract carefully and print or type all information requested.

2. Complete, sign and email to: **Brianna Fornaro**
TEL +1 732-981-3408
b.fornaro@ieee.org

Booth charge is \$1500 per 6' tablespace. Additional booth badges are \$100. Make checks payable to: IEEE/RAPID 2023 * Prices in US Dollars.

Sponsorship: **Exhibit Booth Only \$1500** **Bronze \$2500** **Silver \$5000** **Gold \$7500**

Additional Sponsorship _____

COMPANY INFORMATION

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____ Country _____

Telephone _____ Web Address _____

I have read and agree to the terms and conditions of this contract.

Signature _____ Date _____

Print Name _____ Title _____

CONTACT INFORMATION (will be advertised on the conference mobile app; you will be contacted for your company description)

Contact Name _____ Email Address _____

Telephone _____ Fax _____

Mailing Address *(if different from above)* _____

ADDITIONAL BOOTH STAFF

Contact Name _____ Email Address _____

Contact Name _____ Email Address _____

Contact Name _____ Email Address _____

PAYMENT INFORMATION

Check Credit Card Wire Transfer



TERMS & CONDITIONS

1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by IEEE RAPID 2023 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE RAPID 2023 will continue to receive applications and assign space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE RAPID 2023 management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

3. Exhibit Rental Space Rate

Exhibit space rental includes materials and services described herein.

Show price per 6' table top space contracted at \$1500.00

- 1 - full conference attendee registration
- 1 - 6' table, draped
- 2 - chairs
- 1 - wastebasket
- Exhibitor identification sign
- Company logo, contact information and web link on the website
- Listed as exhibitor on the conference mobile app

4. Payment Requirements & Cancellation Charges

Payment in full is required with submission of contract application. All cancellations must be made in writing prior to 26 August 2023. Refunds requested after 26 August 2023 cannot be guaranteed.

5. Exhibit Hours

A representative should man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors are responsible for removal of all materials used in their display. For specific hours of the exhibit, please refer to the exhibit schedule listed in the Exhibitor Prospectus and the conference website.

6. Losses or Damage

Exhibitor agrees that IEEE RAPID 2023 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, IEEE RAPID 2023 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

7. Exhibitor Registration

Each exhibiting company will receive one complimentary full conference attendee registration for each booth rental, including access to the conference mobile app, all technical sessions and social events. Additional Exhibit Booth Staff badges are \$100 USD. The exhibit booth staff will have access to the exhibit floor only.

8. Electricity

Any electrical needs for your exhibit booth will be the financial responsibility of each individual exhibitor.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by IEEE RAPID 2023.